

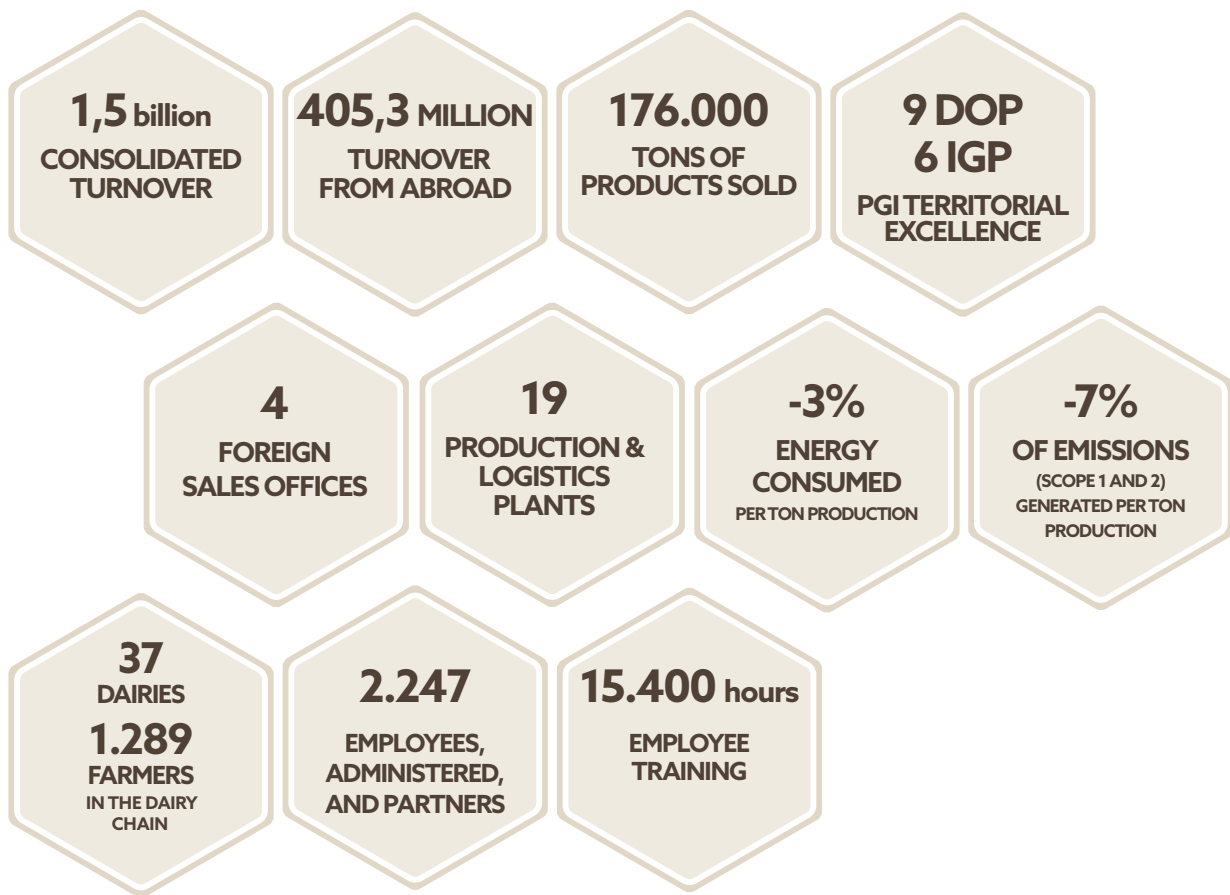


2022 Sustainability Report SUMMARY



GranTerre is the greatest Italy, of immense goodness.
GranTerre is the tradition of tomorrow.

GranTerre Group: 2022 in numbers



2 million euros
OF PRODUCTS DONATED
TO NON-PROFITS



Learn more about GranTerre's sustainability



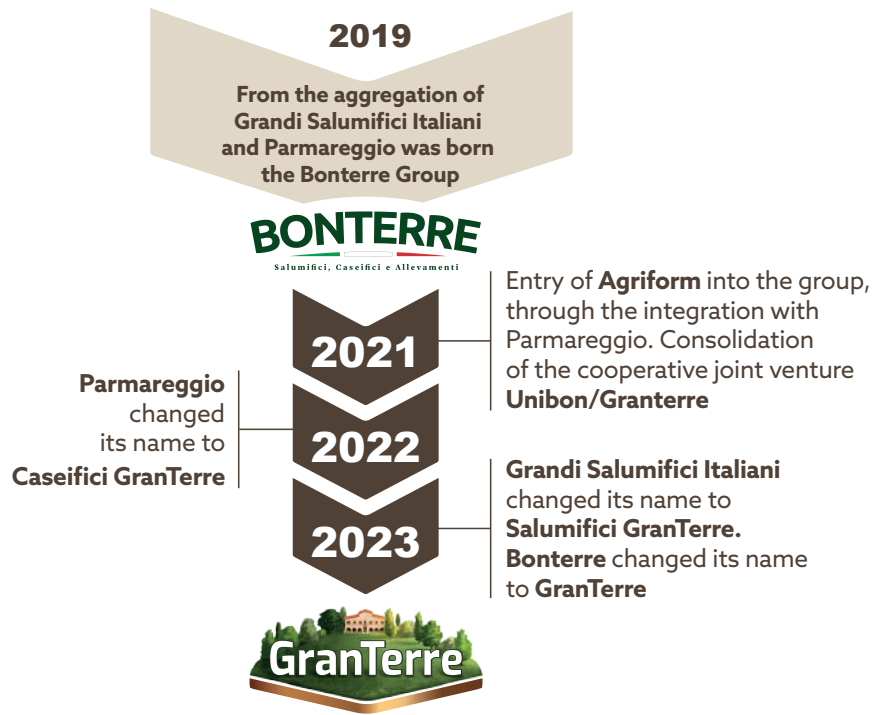
Download the 2022 Sustainability Report

GranTerre Group: history and commitment

GranTerre is one of the main Italian companies in the production and marketing of cured meats and aged cheeses, born from the aggregation of two historical companies of the Italian agri-food industry: Salumifici GranTerre and Caseifici GranTerre. The GranTerre Group is the result of an ambitious project of the cooperative movement, in which an important history of the cooperative supply chain, industrial know-how and important development and innovation objectives are valued. It is precisely thanks to its roots, GranTerre's activities and relations with all stakeholders that the reference to the values of cooperation is evident, and the strategic integration path of sustainability that the Group has undertaken clearly has its foundation on this value base, with the aim of making the impact generated even greater.

GranTerre promotes and shares with all its collaborators the attention for the protection of the health and safety of people in the workplace, consumer satisfaction and care for the quality of the product, sustainability in the supply chain, the roots that these companies have in the territories and the commitment to the communities and the sense of belonging.

The recent history of GranTerre



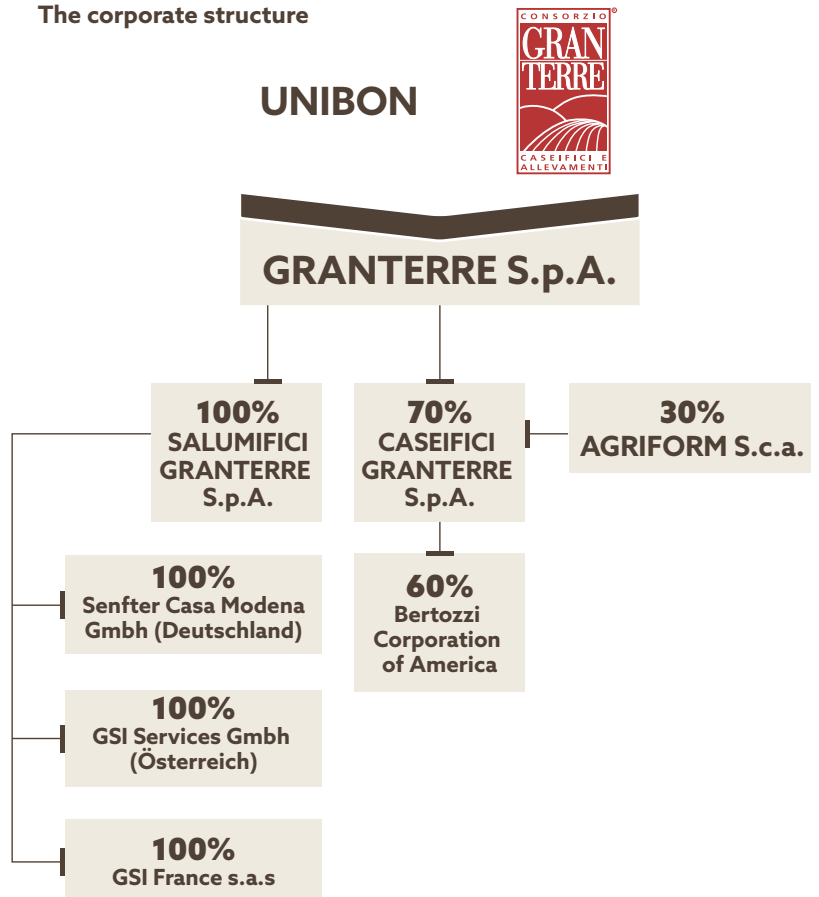
The aims of the Group

GranTerre works to create sustainable value for its Shareholders, enhancing their product and capital. To this end, it aims to be a company of national and international importance, specialising in the Italian excellence of cured meats and aged cheeses, a reference partner for distribution in Italy and abroad and ambassador of Made in Italy food in the world.

The Group wants to grow on the markets in line with new consumer trends and satisfy the consumer with high quality, distinctive and innovative products, thanks also to the reputation and appreciation its brands enjoy.

GranTerre is committed to combining industrial capacity and traditional know-how with environmental, social and economic sustainability, guaranteeing a better quality of life and work for people and supporting the communities and territories of reference.

The corporate structure



The main brands of the GranTerre Group: a history of value and a future to be written



GranTerre is a company brand, product brand and guarantor firm able to support and enhance the best known brands to consumers, adding its strength to their

Parmareggio

Market Leader brand of **Parmigiano Reggiano** (pieces, snacks and grated) and **butter**. Thanks to continuous innovation, Parmareggio is able to grow on the markets in line with new consumer trends and effective communication on the brand's values.



Agriform produces, ages, packages and markets **Grana Padano and typical cheeses mainly from the Veneto territory** with a complete range of designations of origin: **Asiago, Piave, Montasio and other regional specialties**.

TRADITION

Brand with an important, sometimes secular history behind it. Sincere expression of the flavours and knowledge of the Italian agri-food tradition.

TERRITORIALITY

Emiliano-Romagnola, Venetian, South Tyrolean, Tuscan, Friulian. Various facets of Italy. All reflections of a specific genius loci, synonymous with specialisation and dictates of one's work.

REPORT

Brands that have been able to listen and dialogue, gain the trust and appreciation of the public.



It is the Brand, a vehicle of quality and reliability over time, **symbol of the gastronomic culture** of the territory with a spirit of innovation. Encompassing all categories of self-service, it expresses the uniqueness of the products made by expert producers of **cured meats**.

For over 150 years it has been expressing all the know-how and know-how of its homeland, Alto Adige. The care in the production translates into an undisputed leadership in the **speck** served cured meat sector and extends to self-service with **cold cuts, wurst and pre-cooked** cured meats.

A historical and prestigious Bolognese brand that, through its recipes strongly linked to tradition with selected and high quality cuts, has made its **mortadella** a prestigious benchmark of the market.

KNOW-HOW

Ancient arts passed down through generations. The processing of milk and cured meats speaks of the rural history of Italy, the craftsmanship of the past. It is a "mobile" knowledge that draws from the past and renews itself in the present.

INNOVATION

A DNA based on the discovery of the new, on experimentation, on the ability to transform needs and desires into always new and differentiated products.

SPECIALISATION

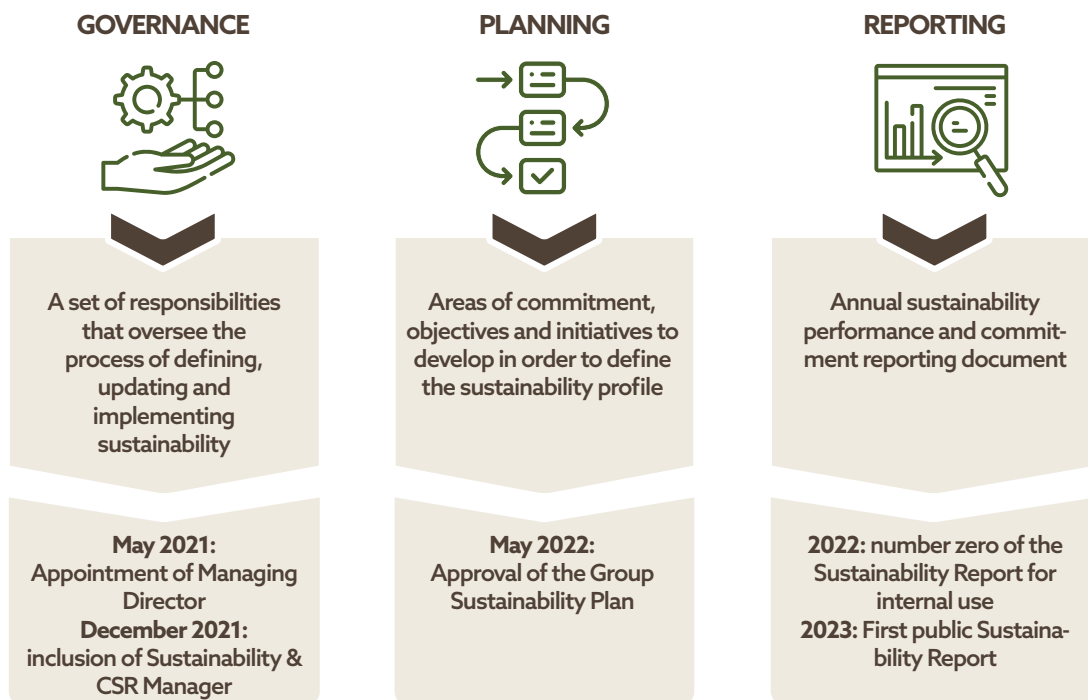
Not a generic set of local gastronomic excellences, but a union of specialised brands with a solid territorial culture and a productive experience handed down for generations.

The strategic integration path of sustainability

In 2021, with the election of the new Board of Directors and the appointment of a Chief Sustainability Officer, the Group formally embarked on a path of strategic integration of sustainability into corporate management based on sound sustainability governance, the definition of a Sustainability Plan with monitorable objectives and indicators, and the commitment to report to stakeholders on commitments and results with the annual publication of the Sustainability Report.

The Sustainability Plan is integrated into the Group's strategic plan and is structured in six pillars, identifying 20 areas of commitment, 33 objectives and 92 initiatives. The values of cooperation are reflected in the performance, activities, initiatives and approaches adopted by the Group and together with the sustainable development goals of the UN 2030 Agenda constitute the reference framework for the Group's narrative and strategic approach to sustainability.

The stages and tools of the sustainability path



The frame of reference



The GranTerre Group Sustainability Plan



Commitment to ethical business management

GranTerre and the Group Companies conduct their business with integrity, transparency and legality, adopting management practices aimed at combating corruption, active or passive, or collusive behaviour of any nature and form in the context of relations with their stakeholders. The Group has an Organisation, Management and Control Model (OMC), pursuant to Legislative Decree 231/01: a voluntary choice of responsibility, which emphasises the determination to operate ethically, contemplating control measures in relation to environmental and corporate crimes, including non-compliance with human rights and the carrying out of acts of active and passive corruption.

In 2022 the Internal Audit function carried out a Risk Assessment aimed at setting up the Audit Plan and a Risk Assessment pursuant to Legislative Decree 231/01, used as a reference for updating the OMC pursuant to Legislative Decree 231/01 of the Group Companies. For the years 2021 and 2022 there were no cases of corruption or discrimination and there was no non-compliance with laws and regulations on environmental and socio-economic matters.

The Code of Ethics

To support and integrate the Organisation, Management and Control Model pursuant to Legislative Decree 231/2001, the Group has drawn up a Code of Ethics, in order to ensure transparent governance. The Code of Ethics, updated in 2022, consists of the charter of values and principles that guide the Group every day in its "doing business" activity. Form 231 and The Code of Ethics are submitted for approval by the Board of Directors and available for consultation on the Group's website.



Download the Code of Ethics

Legality rating: for GranTerre Group companies the maximum score

The legality rating is a summary indicator of compliance with high standards of legality, attributed by the Competition and Market Authority (AGCM) to companies that request it, renewable every two years. It was introduced in 2012, and is aimed at promoting and introducing principles of ethical behaviour in the corporate environment, through the assignment of a "recognition" - from one to three stars - indicative of compliance with the law and, more generally, the



degree of attention paid to the correct management of one's business. Both Group Companies obtained the maximum score in the legality rating.

The implementation process and monitoring of the progress of the Sustainability Plan

For each objective and initiative of the Sustainability Plan, a priority level has been defined based on specific criteria discussed with the different company Departments. The implementation process was defined and started accordingly through the activation of specific working groups with the involvement of the representatives of the company Departments on the different projects.

The monitoring of the progress of the Sustainability Plan is foreseen within the monitoring process of the Group Business Plan, of which sustainability is one of the pillars.

PLAN PILLAR	GENERAL OBJECTIVE	PRIORITY INITIATIVE	2022 PROGRESS	2023 ACTIVITIES
VALORISATION OF OUR PEOPLE	Reduce accidents and ensure the best working conditions	PROJECT ZERO ACCIDENTS	Preliminary analysis	Project definition and pilot project launch
	Increase the training offer for employees	GRANTERRE ACADEMY	Recruitment of a Group Training & Development Manager Definition of the project "The Sprouts of our future"	Launching of the project "The Sprouts of our future" Definition and development of the Group training plan within the activities of the GranTerre Academy
	Development of a strategy for valorising diversity and ensuring an inclusive work environment	DIVERSITY & INCLUSION ANALYSIS	Defining the analysis path	Conducting diversity & inclusion analysis
EXCELLENCE AND QUALITY OF THE PRODUCTS	Improving the recipes of our products of excellence by responding to the needs of consumers	R&D ON PRODUCTS	More than 1300 samples for new recipes and new products Development of new projects for launch in 2023 and 2024	Sample monitoring Launching of new products
RESPONSIBLE SOURCING AND VALORISATION OF THE DAIRY SUPPLY CHAIN	Increasing oversight and ongoing monitoring of sustainability in supply chain practices	ESG QUALIFICATION OF SUPPLIERS	Preliminary analysis and definition of the project	ESG qualification of a sample of 100 strategic suppliers
	Starting collaborations with strategic partners within the dairy supply chain	SUPPLY CHAIN MANIFESTO	Establishment of a supply chain discussion dedicated to sustainability Analysis of the state of the art of sustainability in the supply chain	Definition of specific shared supply chain sustainability objectives



PLAN PILLAR	GENERAL OBJECTIVE	PRIORITY INITIATIVE	2022 PROGRESS	2023 ACTIVITIES
POSITIVE IMPACT ON TERRITORIES AND COMMUNITIES	Involving local communities and making a positive contribution to the territories through a structured strategy	GROUP CORPORATE SOCIAL RESPONSIBILITY MODEL	Definition of the Group CSR Procedure	Implementation of the procedure, also with dedicated projects on the territories
		ANALYSIS OF SOCIAL AND ECONOMIC IMPACTS ON TERRITORIES AND COMMUNITIES	Preliminary analysis on the reference analysis model	Analysis of the impacts generated with product donations to non-profit organisations
PROTECTION OF THE ENVIRONMENT AND ITS RESOURCES	Reduction of environmental impacts	FULL MONITORING OF SCOPE 1-2-3 EMISSIONS AND DEFINITION OF THE GRANTERRE CLIMATE STRATEGY	Definition of the project and specific objectives	Full monitoring of Scope 1-2-3 emissions and definition of the Group's climate strategy
	Adopting alternative solutions for sustainable packaging that preserves the healthiness of the products	R&D ON NEW PACKAGING WITH LESS ENVIRONMENTAL IMPACT	Inclusion of specific sustainability criteria in the Group procedure for the development of new packaging	Development of the improvement path in terms of sustainability of the packaging (in particular: reduction of thicknesses and amount of recycled and recyclable materials)
		COMPARATIVE LIFE CYCLE ASSESSMENT (LCA) ANALYSIS OF DIFFERENT PACKAGING SOLUTIONS	Realisation of the comparative LCA analysis on three types of packaging	Use of the results of the LCA analysis in the process of developing new packaging
SUSTAINABILITY GOVERNANCE	Communicating to its stakeholders the Group's sustainability results and commitments	SUSTAINABILITY REPORT	Number zero of the Sustainability Report, for internal use	Publication of the first Sustainability Report
		EXTERNAL COMMUNICATION ON SUSTAINABILITY	Presentation of the start of the sustainability path to stakeholders with targeted communication initiatives	Publication of the "sustainability" section on the new GranTerre website Targeted dissemination activities of the Sustainability Report
	Promoting and consolidating internal best practices	INTERNAL COMMUNICATION	Analysis of the state of the art	Definition of the internal communication project dedicated to sustainability

Valorisation of our people

AREAS OF COMMITMENT



We protect **health and safety** during work.

We encourage the **professional growth**, inclusion and **diversity** of our employees.

We value our people also by supporting the **work-life balance**.

COOPERATIVE VALUES



Self-Help



Equality



Equity

The success of GranTerre is also based on the contribution of the women and men who work in the Group Companies: on this awareness is based the strong commitment that the company places in the valorisation of employees, supporting them in the professional development path and in the safeguard of health and safety to guarantee a healthy, safe and stimulating workplace and an organisation able to respond to the continuous demands of the market.

THE PEOPLE OF GRANTERRE IN NUMBERS

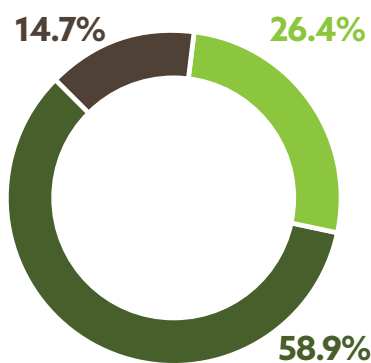
2,247 people of which **1,817** employees, **416** workers administered, **10** partners, **4** trainees, **60%** men.

Among the new hires **26.4%** under 30 and **38.8%** women

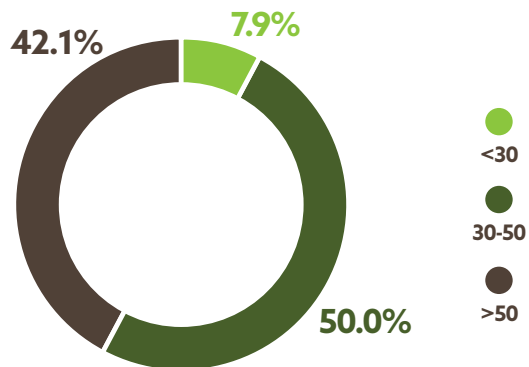
14% of workers have foreign origin

over **15,400** hours of training between compulsory and voluntary

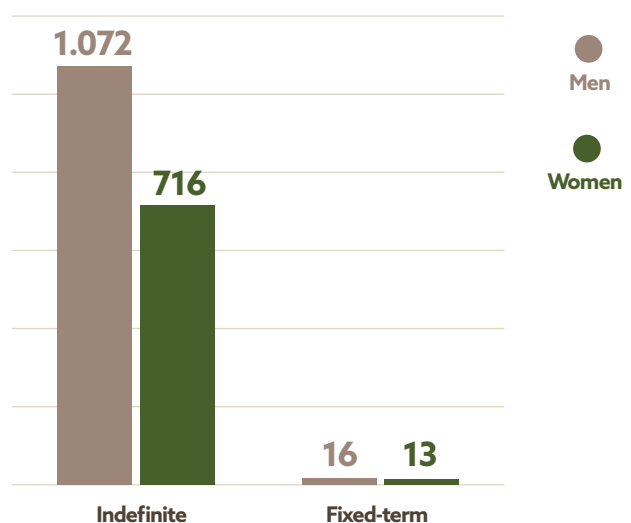
Recruitment by age group, 2022



Employees by age group, 2022



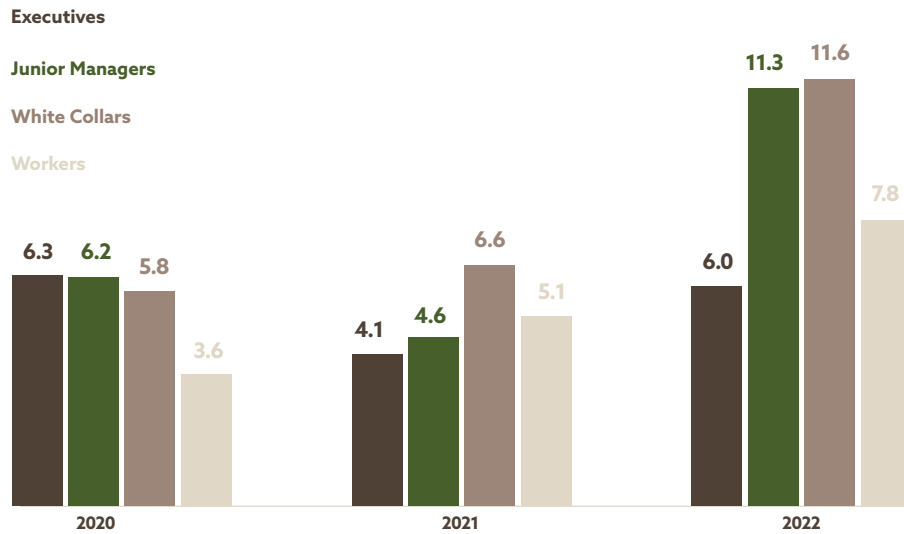
Employees by contract type and gender, 2022



The development of skills

The valorisation of merit and internal skills is at the heart of the training projects carried out by Salumifici and Caseifici GranTerre. In 2022, priority areas in training were: digital transformation, innovation, soft skills, technical training.

Average hours of training per qualification

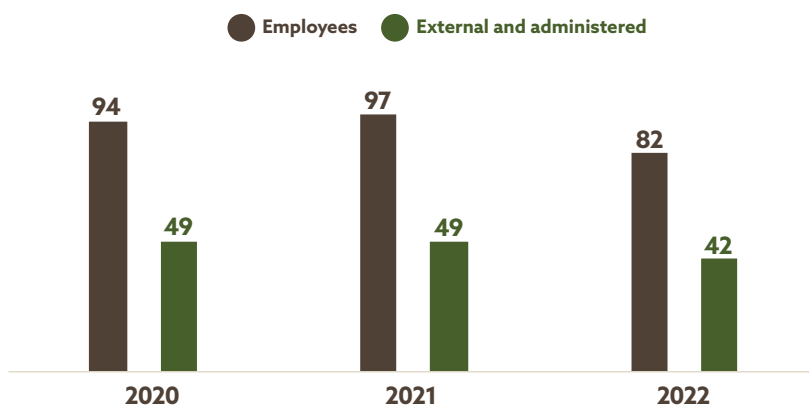


Employee health and safety

Both Group companies have a Safety Policy, whose objective is to communicate to all workers - Group employees or external workers - the commitment to create a safe working environment, building a culture of safety at work and aiming at continuous improvement.

In 2022, occupational accidents decreased by 15% compared to the previous year.

Occupational accidents



THE ISO 45001:2018 CERTIFICATION FOR WORKPLACE HEALTH AND SAFETY

GranTerre has started the process for the gradual extension to all production plants of the UNI ISO 45001:2018 "Management systems for workplace health and safety" certification, which certifies the presence of a specific management system for workplace health and safety. As of 31 December 2022, 13 sites are certified or close to certification, and it is expected to complete the certification of all plants by 2023.

Excellence and quality of the products

AREAS OF COMMITMENT



We develop and innovate our excellences with new formulations to meet the needs of consumers.

We ensure the highest standards of quality and traceability to ensure the maximum safety of our products.

COOPERATIVE VALUES



Transparency



Social responsibility

The approach to innovation



OPTIMISATION OF THE PRODUCTS

The Group's commitment to finding solutions capable of offering products with better recipes respecting traditions and according to high quality standards

PROCESS INNOVATION

Process innovation is a technological innovation related to the production process or production methods, which makes it possible to obtain quality and safe products, with a reduction in unit production costs and an increase in productivity

PRODUCT INNOVATION

The Group's commitment to research and in launching on the market innovative products that are best suited to new trends and to new and more specific consumer needs, increasing the range of products offered by the Group

INNOVATION IN THE PACKAGING

Research, development and technological and design innovation characterise the Group's research on primary (sales) packaging, secondary (multiple) packaging and tertiary (transport) packaging

GranTerre brings good, high-quality and safe products to consumers' tables. In order to ensure consumers the highest quality standards, the Group operates on several fronts: optimisation and control of existing production processes, continuous improvement in terms of safety, quality and traceability of the products offered on the market, research and development on products and recipes to respond with the best solutions to the ever new needs of consumers. As a testimony and guarantee of its commitment, GranTerre has numerous product and process certifications in the field of quality and food safety.

R&D ON PRODUCTS: THE 2022 NUMBERS

144 product projects have been opened

1,409 samples of new products/recipes were made



Food quality and safety

In 2022 (in line with 2021), approximately 9 million checks were carried out in the Group's companies to guarantee the consumer between checks on products, checks on work environments, analytical checks on raw materials and finished products and checks on acceptance of raw materials and subsidiary materials.

	Supplier audits	Internal audits	PDO-PGI controls	Other external controls
Caseifici GranTerre	7	1268	1208	87
Salumifici GranTerre	50	1620	1029	801

Sustainable innovation in the packaging

To guarantee the highest level of organoleptic characteristics throughout the commercial life of the products, the Group works daily in R&D offices and in partnership with packaging material suppliers to study new solutions that are increasingly sustainable from an environmental point of view and capable of guaranteeing the best quality performance and food safety as well as the goodness of the products.

Guidelines for innovation in packaging

<div style="border: 1px solid #ccc; padding: 10px; margin-bottom: 10px;"> <p>Reduction of virgin raw materials</p> </div> <p>With a view to reducing environmental impacts, the Group R&D Directorate works to reduce the use and thickness of plastic and paper in primary and secondary packaging</p>	<div style="border: 1px solid #ccc; padding: 10px; margin-bottom: 10px;"> <p>Use of recycled materials</p> </div> <p>Where possible, increasing amounts of recycled materials are introduced into packaging to replace virgin raw materials</p>	<div style="border: 1px solid #ccc; padding: 10px; margin-bottom: 10px;"> <p>Introduction of recyclable materials</p> </div> <p>Attention is also paid to the end-of-life of packaging, where research is aimed at introducing easily recyclable materials, in order to incentivise consumers to differentiate and contribute to reducing the use of raw materials and to reducing CO₂ emissions</p>	<div style="border: 1px solid #ccc; padding: 10px; margin-bottom: 10px;"> <p>Environmental box for disposal</p> </div> <p>The Group has planned to update the packaging with the information provided for in the new environmental labelling legislation (Legislative Decree 116/2020, effective from 1 January 2023) earlier than the legal deadlines</p>
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PACKAGING R&D: THE NUMBERS



22 packaging innovation projects started in 2022



More than **600** references of plastic heat-sealed packaging and **49** references in cardboard improved with a view to sustainability between 2020 and 2022



80% of the cardboard purchased in 2022 meets the **70%** recycled target

Responsible sourcing and valorisation of the supply chain

AREAS OF COMMITMENT



We promote **responsible behaviour** in procurement practices.

We support the **development of our dairy supply chain** by enhancing aspects related to sustainability.

COOPERATIVE VALUES



Self-Help



Responsibility



Democracy



Equality



Transparency



Honesty

Monitoring sustainability practices in the supply chain

GranTerre requires its suppliers to respect ethics, commercial correctness and legality and is committed to promoting the maximum dissemination of the Code of Ethics to all stakeholders, including suppliers.

At the basis of the choice of suppliers and the purchase of goods and services there are objective preliminary assessments on professionalism, integrity, competitiveness, quality, fairness, reputation, skills and price, performed by the corporate functions of each Group Company.

57 audits in the field of suppliers in 2022

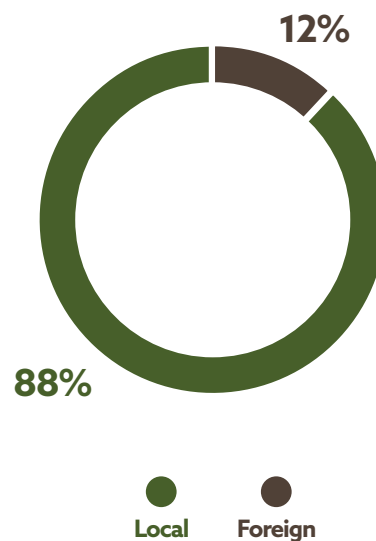


2023 GOAL

ESG qualification of a sample of 100 strategic suppliers



Proportion of expenditure vs local/foreign suppliers (%), 2022



The supplier is considered local when it has its tax office in the same country as the company making the purchase. For Salumifici GranTerre and Caseifici GranTerre are therefore considered local suppliers those with Italian VAT number.

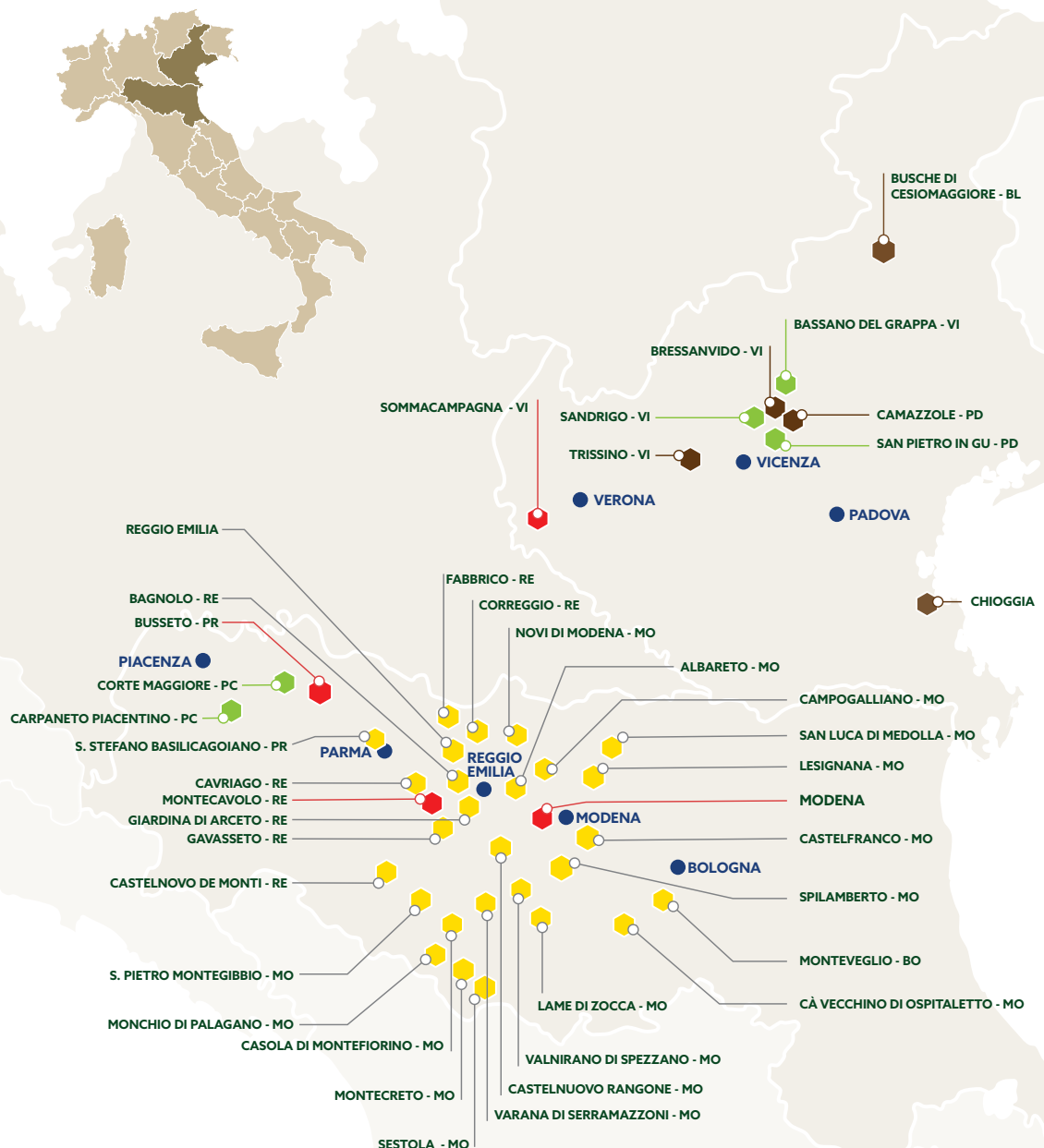
Development and monitoring of the dairy supply chain

Dairy GranTerre is the largest Italian company in the world of PDO cheeses, the result of the integration in 2021 between Parmareggio and Agriform, one from Emilia and the other from Veneto, leader respectively in Parmigiano Reggiano PDO and Grana Padano PDO: of the more than 9 million forms of Parmigiano Reggiano PDO and Grana Padano PDO produced in 2022, about 8% are from the GranTerre Group (about 300 thousand forms of Grana Padano and 472 thousand forms of Parmigiano Reggiano).

GranTerre places great emphasis and maximum attention on the valorisation of its dairy chain, unique in its kind, great heritage of quality at the service of the consumer and enormous wealth for the territories of origin.

THE KEYWORDS OF THE GRANTERRE SUPPLY CHAIN

- Valorisation of the partners
- Democracy and solidarity
- Highest quality
- Positive social and economic impact on territories



THE DAIRY CHAIN OF GRANTERRE

1289 farmers and farms

37 Dairies of 17 partners

5 PDO Cheeses

4 Plants for ageing and packaging

More than **750** direct employees

and more than **1250** indirect employees in supplying farms

Positive impact on territories and communities

AREAS OF COMMITMENT



We support and collaborate with local communities of reference.

We create development in the territories in which we operate, enhancing them also through the PDO and PGI products we produce.

COOPERATIVE VALUES



Solidarity



Social responsibility



Caring for others

GranTerre has strong roots in the territories in which it operates, and thanks to its business activities and precise investment choices and social responsibility it contributes to generating value for the communities that inhabit them. The value generated by the Group and distributed to stakeholders highlights the positive impact that the activity of GranTerre companies is capable of generating for the economy and the social fabric: an impact generated directly on employees, suppliers and public administration and indirectly through the value distributed to shareholders, who in turn – for their characteristic activities - invest it in projects with high economic and social impact and promotion of the cooperative movement.

Economic value generated and distributed, thousands of euros

THOUSANDS OF EUROS	2022	2021	2020
Economic value generated	1,483,841	1,318,310	1,084,912
Economic value distributed	1,464,732	1,286,317	1,008,890
Operating costs	1,302,961	1,119,839	878,679
Value distributed to employees	117,880	114,947	108,449
Value distributed to lenders	12,061	10,263	10,936
Value distributed to the Public Administration	7,681	8,028	9,347
Value distributable to shareholders	21,841	31,005	-
Value distributed to the community	2,308	2,235	1,479
Economic value withheld	19,108	31,993	76,023

Corporate Social Responsibility for GranTerre

In 2022, the Board of Directors approved the Group's "Corporate Social Responsibility (CSR) Procedure". For GranTerre, CSR is a tool for achieving the objectives set out in the Sustainability Plan with reference to the "Positive impact on territories and communities" pillar and is mainly used in product donation activities, donations, sponsorships as well as in special projects on the territories. The areas of focus are: health, well-being and scientific research, reducing inequalities and fighting poverty, sustainable and inclusive cities and communities.



HEALTH, WELLNESS AND SCIENTIFIC RESEARCH



REDUCING INEQUALITIES AND COMBATING POVERTY



SUSTAINABLE AND INCLUSIVE CITIES AND COMMUNITIES

Social projects to support people in vulnerable conditions

GranTerre promotes initiatives and projects in support of local communities and people in difficulty: also in 2022, the Group's companies chose to collaborate with different associations active on a national scale or in the reference territories. In continuity with past years, the Group has made an economic contribution or donated products to numerous charities and Non-profit organisations committed to supporting vulnerable people.

IN 2022

Product donations of approximately **2,1** million euros

More than **193,000** euros between sponsorships and donations

Some of the main beneficiaries of product donations



Support for sport in the territories

GranTerre supports sport for its social value and positive impact on health. The Group's companies have always been partners and sponsors of sports teams from the reference territories, especially basketball, volleyball, hockey and skiing. For GranTerre, supporting sport is a way to affirm the importance of a healthy lifestyle, but also the opportunity to enhance its social impact, especially among young people, for this reason, even during the years of the pandemic the company continued to support with conviction sports clubs, both those of national importance, and the smallest companies in the territories.

Main sports sponsorships in the territories in 2022



Protection of the environment and its resources

AREAS OF COMMITMENT



We are committed to reducing the **environmental impacts generated** by our activities per unit of product.

We adopt an **approach aimed at the progressive reduction of scraps and waste** inspired by the principles of the circular economy.

We are looking for new solutions to make **packaging more sustainable**, guaranteeing quality and food safety.

COOPERATIVE VALUES



Transparency



Social responsibility



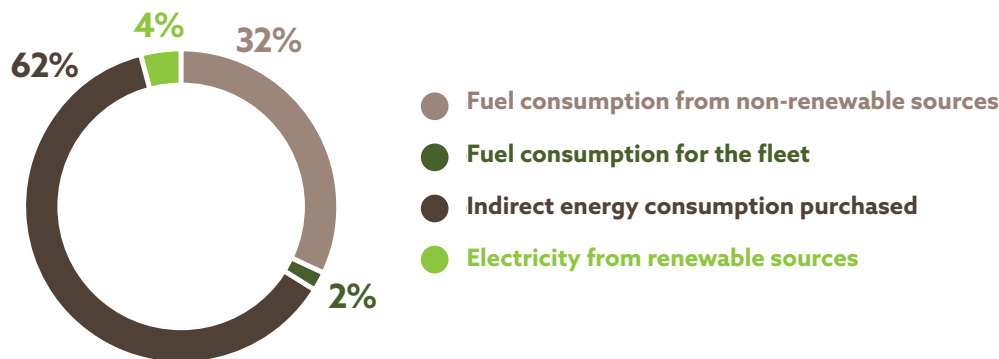
Caring for others

The Group has been working for a long time for the continuous improvement of its environmental management system, adopting processes, technologies and practices useful for reducing energy and water consumption and the pollution generated by its activities, with the aim of combining business growth and financial solidity with environmental and social sustainability.

The environmental impact of production

	2021	2022	Change % 2022-2021
Energy intensity (GJ/Ton production)	4.51	4.37	-3%
Emission intensity (Tons CO2 Scope 1+2 LB/Ton production)	0.321	0.298	-7.2%
Water intensity (m3 water consumed/Ton production)	1.59	1.59	0%
Waste production intensity (Ton of waste produced/Ton of production)	0.07	0.06	-14%

Energy consumption by source, 2022



Scope 1 and 2 Location Based Emissions (2022 vs 2021)

-4.4% Scope 1 and 2 Location Based emissions
-7.2% emissive intensity



Production of waste (t)

Waste produced (t)	2020	2021	2022
hazardous waste	32.70	34.06	27.70
non-hazardous waste	13,442.06	14,234.04	12,571.87
Total waste	13,474.76	14,268.10	12,599.57
Waste production intensity (Ton of waste produced/Ton of production)	0.08	0.07	0.06

Water consumption (m³)

Total water consumption (m³)	2020	2021	2022
Total water withdrawal in all areas	1,582,368	1,578,169	1,585,082
Total water discharge in all areas	1,262,409	1,265,241	1,262,259
Total water consumption in all areas	319,959	312,928	322,823
Water intensity (m³ water consumed/ton production)	1.83	1.59	1.59

The environmental impact of the packaging

The fields of action in the sustainability of the packaging



Packaging materials from recycling (estimate)

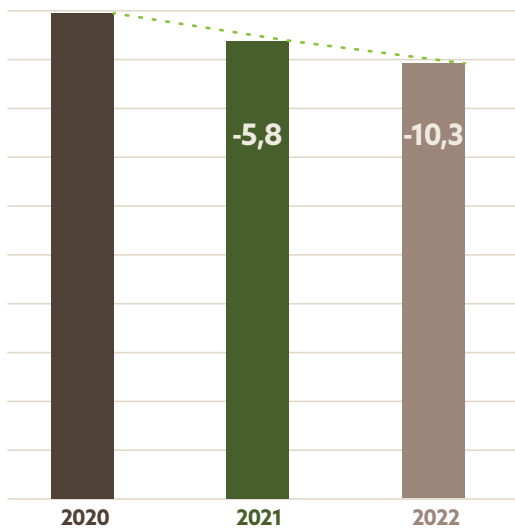
	2020	2021	2022
Paper and cardboard	47%	46%	55%
Plastic	19%	18%	23%

In 2022 avoided the consumption of 27 tons of plastic thanks to the completion of the process of reducing the thickness of the trays
(estimate based on production volumes)

The environmental impact of logistics

Over the years GranTerre has worked to make routes more efficient and reduce the km travelled both in transfers between plants and in deliveries to customers. Between 2022 and 2020 there was a saving of 10.3% of km travelled on national routes with a comparable perimeter (about 148 thousand km fewer routes).

The reduction of km travelled (shuttles and deliveries)



Award-winning projects for sustainability

CONAI rewards the sustainable packaging of GranTerre

Also in 2022, as in the previous two years, GranTerre obtained recognition under the "CONAI Call for eco-design of packaging 2022", which rewards the most innovative and eco-sustainable packaging solutions placed on the market. GranTerre has been awarded two projects: the compostable wrapper of Parmareggio Butter and the new cardboard displaying a single pre-cut piece.



The Emilia-Romagna region rewards Induction Plus by Salumifici GranTerre

In GranTerre, the development of skills and the valorisation of people have always been the focus of attention, as evidenced by the Youz Prize – generations of ideas assigned to Salumifici GranTerre by the Emilia-Romagna Region as part of the Responsible Innovators Award: a prize dedicated to business initiatives that provide professional development paths for young people, able to accelerate their career paths. To be awarded was "Induction Plus", one of the professional development paths promoted by the GranTerre Training Academy which, in the 2022 edition, saw the involvement of 7 young colleagues, aged between 27 and 34, that concluded in December.

Induction Plus, now in its third edition, lasts about a year and provides the initial mapping of skills, in order to make people aware of their strengths and areas for improvement, and is then structured in two training steps: one of an experiential type with visits and support in various company functions (R&D, management control, production, commercial, supply and store) and the other front of the classroom with training based on the needs that have emerged.



Projects in partnership

GranTerre supported together with Riunite&Civ, Granarolo, Progeo and SanLidano the award for thesis* on sustainable innovation in the agri-food chain promoted in 2022 by Legacoop Agroalimentare and Ranstad Italia to stimulate research in the academic field on issues related to agriculture, agri-food and innovation in the activities of the chain, analysed from the point of view of environmental, social, economic and legal impacts and determinants.



Also in 2021, GranTerre supported the project of Legacoop Estense for the realisation of a work of street art in the province of Modena. The urban artwork "Rinascere 2012-2022" by street artist Filippo Tonni, better known as Mozzone, was created on the walls of the CPL Concordia headquarters in Concordia sulla Secchia (MO) and is dedicated to the tenth anniversary of the earthquake in Emilia.



PDO & PGI BRANDED PRODUCTS

GranTerre brings the excellence of tradition to the tables of Italy and around the world



The PDO and PGI quality marks for agri-food products are awarded by the European Union with the aim of protecting the geographical origin of the products and, at the same time, protecting the environment and traditional processing methods. Recognised and appreciated by consumers, they reward agri-food products whose places of production or stages of the production process fall within a certain geographical area, using raw materials and processes required by the regulations, whose application is verified by external bodies to guarantee a safe, transparent and high-quality product. The PDO and PGI supply chains will play an increasingly important role in the economy, in that they are in line with European green policies and play an important social role for the maintenance and dissemination of local culture. In addition, since by definition, they are not relocatable, they guarantee growth, development and employment in the territory.

GranTerre is a leader in the market for the excellence of cured meats and hard cheeses, having among its products 9 PDO and 6 PGI¹ of its own production or of its Partners, which exports throughout the world enhancing Made in Italy and contributing to contrasting Italian-sounding names with its quality products.

THE GROUP'S PRODUCTS

PDO BRANDED PRODUCTS



PGI BRANDED PRODUCTS



¹ There are 5 PGI marks, but they represent 6 products: Zampone and Cotechino Modena PGI are in fact represented by the same brand.

THE GROUP'S NEW MANIFESTO

*We were born from the earth, a mosaic of Italian lands, origins, crafts and knowledge.
We have built relationships, giving people a voice, conquering their hearts and palates.
We were born to combine the best companies of excellence in cured meats and cheeses,
expression of vocational territories, the result of specific skills.*

We are the force of unity, many partners and a shared belief.

*We are the lands of doing, those of our livestock farmers and producers, of hard work,
respectful of the land and the generations of tomorrow.*

*We have a big dream today. Innovating and renewing, crossing the boundaries of new
lands, making our specialisation a driving force at the service of ever new needs.*

*Never stop talking, telling new stories, so as to imagine a better, healthier and more
integral future with people, for people.*

GranTerre is the greatest Italy, of immense goodness.

GranTerre is the tradition of tomorrow.



Watch the video



The mark of
responsible forestry



www.granterre.it